

Andrew Surmani

Professor, Music Industry Studies
Academic Lead, Music Industry Administration Graduate Degree Program
California State University, Northridge
Department of Music

CURRICULUM VITAE

PROFESSIONAL PREPARATION

EDUCATION

Master of Business Administration
California State University, Northridge. 1992.

Bachelor of Music: Trumpet Performance
California State University, Northridge. 1986.

EMPLOYMENT HISTORY

Academic

Professor (tenured), Music Industry Studies
California State University, Northridge (August 2012 – Present)

- Academic Lead, Music Industry Administration Graduate Degree Program

Music Faculty Member
Meadowood Music Camp
(Summers of 1982, 1983, 1985)

Private Trumpet Teacher
(September 1978 – Present)

Professional

Surmani Business Coaching
President & CEO
(June 2019 – present)
<https://surmanibusinesscoaching.com/>

Caleb Chapman's Soundhouse
Chief Executive Officer
(February 2017 – October 2021)
<https://www.ccsoundhouse.com/>

Alfred Music – Van Nuys, CA

Chief Marketing Officer

(January 2013 – January 2017)

<https://www.alfred.com/>

Senior Vice President, Marketing and Managing Director, School and Church Publishing

(March 2009 – January 2013)

Vice President, Marketing and Managing Director, School and Church Publishing

(April 1996 – March 2009)

Director of Promotions

(December 1992 – April 1996)

Marketing Manager

(March 1990 – December 1992)

Marketing Assistant, Clinic & Convention Coordinator

(January 1988 – March 1990)

Simply by JoyTunes – Israel

Advisory Board Member and shareholder for an international software company

(December 2014 – Present)

<https://www.hellosimply.com/>

Muzikmatrix – Canada

Consultant

(August 2021 – Present)

<https://www.muzikmatrix.com/>

Walt Disney World – Lake Buena Vista, FL

Band Leader/Professional Musician/Lead Trumpet

(August 1986 – August 1987)

<https://disneyworld.disney.go.com/>

World Projects – Berkeley, CA

Project Manager & Tour Manager

(August 1985 – August 1986)

<https://www.world-projects.net/>

Freelance Trumpet Player

(September 1978 – Present)

NON-PROFIT SERVICE

Jazz Education Network (JEN) – Highland Park, IL

<https://jazzednet.org/>

Past President, Member of the Council of Past Presidents, and Member of the Presidential Advisory Council

(July 2014 – present)

Immediate Past President

(July 2014 – June 2016)

President

(July 2012 – June 2014)

President Elect

(July 2010 – June 2012)

Treasurer

(July 2009 – June 2010)

Founding Board Member

(June 2008 – June 2016)

JEN Committees

Executive Committee

Finance Committee

Marketing & Communications Committee

Nominating Committee

Website Committee

Personnel Committee

Education Committee

Steering Committee

Technology Institute for Music Educators

Advisory Board Member

(2012 – 2020)

<https://ti-me.org/>

Indiana University/Purdue University Indianapolis (IUPUI)

Music Industry Advisory Board Member

(2012 – 2019)

<https://www.iupui.edu/>

MATES Foundation – Thousand Oaks, CA

Past President

(September 2011 – June 2012)

<https://www.facebook.com/matesfoundation/>

Founder and President

(September 2008 – June 2011)

CSUN Youth Orchestra – Northridge, CA

President

(September 1997 – June 1998)

<https://www.csun.edu/csun-youth-orchestras>

Boy Scouts of America

Music and Bugling Merit Badge Counselor

(September 2001 – Present)

<https://www.scouting.org/>

Den Leader and Assistant Den Leader

(September 2006 – June 2010)

AYSO, CYBA, Westlake NJB, Westlake Baseball, Agoura Pony Baseball, Thousand Oaks Little League

Youth Coach and Assistant Coach – Soccer, Basketball, Baseball

(September 2001 – June 2011)

MEMBERSHIPS

Professional

Founding Member and Founding Board Member, Jazz Education Network

(June 2008 – Present)

Member, MEIEA – Music and Entertainment Industry Educators Association

(August 2012 – August 2016)

Academic

Life Member, Golden Key National Honor Society, 1986

Other

Life Member, National Eagle Scout Association

PROFESSIONAL CONFERENCES AND MUSIC FESTIVALS ATTENDED AND PERFORMED IN

American Choral Directors Association Bi-Annual Convention

Association of Popular Music Education Annual Conference

British Music Fair, London, UK

California Music Educators Association Annual Conference

Church Music Publishers Association Annual Conference

Colorado Music Educators Association Annual Conference

Delaware Music Educators Association Annual Conference

Florida Music Educators Association Annual Conference

Hawaii Music Educators Association Annual Conference

Illinois Music Educators Association Annual Conference

India Music Fair, Mumbai, India
Indiana Music Educators Association Annual Conference
Istanbul Jazz Festival, Turkey
Jazz à Vienne Festival, France
Jazz Education Network Annual Conference (13 annual events to date)
Jazzaldia Jazz Festival, San Sebastian, Spain
Juan-les-Pins Jazz Festival, France
Kentucky Music Educators Association Annual Conference
Lake Biwa Jazz Festival, Japan
Maryborough Music Bi-Annual Conference, Queensland, Australia
Maryland Music Educators Association Annual Conference
Michigan Music Educators Association Annual Conference
Midwest Clinic Annual Conference, Chicago, IL
Missouri Music Educators Association Annual Conference
Montreux International Jazz Festival, Switzerland
Music and Entertainment Educators Association Annual Conference
Music China, Shanghai, People's Republic of China
Musikmesse, Frankfurt, Germany
National Association of Music Merchants (NAMM) Winter Show, Anaheim, CA
National Association of Music Merchants (NAMM) Summer Show, Nashville, TN
National Association of School Music Dealers Annual Conference
National Association of Teachers of Singing Bi-Annual Convention
Nebraska Music Educators Association Annual Conference
New Jersey Music Educators Association Annual Conference
New York State School Music Association Annual Conference
Ohio Music Educators Association Annual Conference
Ontario, Canada Music Educators Association Annual Conference
Pennsylvania Music Educators Association Annual Conference
Percussive Arts Society International Convention
Reno Jazz Festival
Retail Print Music Dealers Association Annual Conference
Sounds Great Bi-Annual Conference, Melbourne, Australia
Tennessee Music Educators Association Annual Conference
Texas Music Educators Association Annual Conference
Ti:ME Conference, Singapore
Umbria Jazz Festival, Italy
Virginia Music Educators Association Annual Conference
Walt Disney World Collegiate Jazz Festival, Orlando, FL
Wigan International Jazz Festival, England, UK
Wisconsin Music Educators Association Annual Conference
World Association of Symphonic Bands and Ensembles World Conference, Singapore
World Choral Symposium, Kyoto, Japan